



Going with the Flow

2019 Annual Report





Ellie

A Note from Our Founder & Executive Director

I am proud to report that The MoonCatcher Project continues to grow. By expanding our operations into new countries and new areas within them, we are increasing the number of girls we serve.

This year in the U.S., we hosted 36 MoonBees, where 850 volunteers made MoonCatcher Kits. We also collected 1,000 boxes of disposable menstrual supplies which were given to shelters and food pantries in Upstate New York.

We responded to crises, sending kits to flood victims in Zimbabwe and to women and girls in a Ugandan refugee camp.

We hear from girls around the world that our MoonCatcher Kits are changing their lives. Our work together makes it possible for them to finish their education and fulfill their hopes and dreams. I am thankful for all the people who make this happen. **Thank you for helping us to change the world—one girl at a time.**

Warmly,

Ellie von Wellsheim

Because of YOU,
we now have...

17 International Partners

16 Community Partners

50 MoonBee Hosts

24 Supporting Groups

12 Funders (over \$1,000)



Bay Road Church School

HELLO from Haiti!

We have been providing MoonCatcher kits to girls in Haiti for more than five years and have wanted to do more. In the spirit of going with the flow, we learned from a MoonBee participant in Lake George, NY that women in her village in Haiti could create MoonCatcher Kits. They are tailors who make school uniforms for children.

In 2020, we will work with the Bay Road Church Hope for Haiti Project in Leon Village to launch a sewing cooperative. We'll provide work for women when they aren't making uniforms and help girls in Haiti stay in school.



This year in Africa, we helped 10,000 more girls stay in school!

Our newest sewing cooperatives in Malawi and Kenya are going gangbusters! This year we distributed **1,687** MoonCatcher Kits to **24** schools in Malawi. The sewing cooperative in Kenya distributed **2,076** MoonCatcher Kits to girls in **21** schools.

Our biggest impact was in Uganda, where **6,400** MoonCatcher kits were given to girls in **47** schools—complete with soap made by the Wakiso Women's Soap-Making Cooperative.

ALL of the girls received our reproductive health curriculum.



Bunake Primary School




Nai Disha School

India is really going with the flow!

Since October 2018, our sewing center in India has produced more than **16,000** kits. So far, over **3,000** kits have been distributed to girls in local schools.

Our local partner, the Shashi Kiran Charitable Trust, has been working to get MoonCatcher Kits and our educational curriculum to schoolgirls in Manipur State. In the initial round, **1,000** kits were sent and **5,000** more are packed and ready to go. Shashi Kiran is also planning a visit to Nepal this fall to work with a local organization to develop a system of distribution there.



The MoonCatcher Project optimizes girls' lives worldwide by removing barriers related to menstruation.

We help girls...

- Stay in school
- Learn reproductive health
- Marry later and have fewer children
- Fully participate in their lives and in their communities

Since 2011, we have distributed more than 24,000 MoonCatcher kits and reproductive educational materials to girls in poor communities: 19 countries in Africa, South Asia, and the Caribbean.

Anatomy of a MoonCatcher Kit



Carrier with a waterproof liner, removable, washable fleece pad, and a waist tie.




Drawstring bag holds the carrier, pads, and waterproof bag.



Waterproof bag for used pads until washing.

Kits also include care instructions and a calendar for girls to track their cycle.



FY 2018 Financials

In it comes!

Individual/Corporate Donations & Grants	112,128
Fundraising	6,370
Sale of Merchandise	7,418
Other	59
TOTAL	\$125,975

Out it flows!

Salaries/Compensation	22,561
Professional Fees	270
Printing, Shipping & Postage	1,158
Program Expenses	86,454
Unrestricted Fund Balance	15,532
TOTAL	\$125,975

Many Thanks to Our Major Donors

Organizations (\$2500+)

International Foundation
Women's Global Giving Circle
Soroptimist International of
Saratoga County
First Reformed Church of
Schenectady
Nordly's Foundation
Henry Niles Foundation
Zonta Clubs of Schenectady &
Montgomery-Fulton

Individuals (\$2500+ Lifetime Donations)

Sheila & Jim Barry
Alan & Sarah Berry
Barbara Biles
Marianne Boken-Blair
Maureen Fernandez
Dave Fessler
Josie Merck
Leslie & Michael Mills
Jean & Paul Phillips



We are grateful to our 741 donors and to all who donated cash at MoonBees, generating nearly \$7,000 since 2017. Thank you to those who have given us fabric, thread, sewing machines, and other needed items for our work.

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The MoonCatcher Project

Removing Barriers for Girls

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